

Counts rates companies from 0 to 100 and ranks them against their main competitors. We score companies with 22 questions that determine if they've: To keep the world from getting "hot," your purchases count. But how do you know what companies are really "cool"? Climate

- MEASURED their climate footprint
- REDUCED their climate impact
- Publicly DISCLOSED their climate protection efforts

Fold in half

can make large difference supporting companies that take climate change serious and avoiding those that don't.

Holiday Shopping Guide

(c) Climate Counts

to change business.

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and YOU have the power change the worl Business has the power to

> shop and invest CHANGES the world.

their climate actions

Show companies YOU think

really do count

Let them know that climate change matters to you. Want them to do better? Tell them. Excited about their leadership? Let them

know that, too.

How YOU

SUPPORTED (or blocked) progressive climate legislation

know what matters to you. Companies pay attention. When you shop, invest or send a message, you are letting companies

The Climate Counts Company Scorecard is a unique and powerful tool to help stop global warm

Three ways to use this handy guide:

- **Use it when you shop.** Whether you're looking for a computer, laundry detergent, or even a six-pack of beer, your dollars send a friends, and your family. strong message to companies that "dimate counts" to you, your
- Use it when you invest or use it to inform other investors. Invest in companies that rank highly and divest from those that don't.
- www.climatecounts.org and send an email to companies to let them know what you think of their score. Ten seconds of Use it to send a message. Visit your time can change the world!





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Key to Climate Counts Scores	Wendy's International	Darden Restaurants	Burger King	Yum! Brands
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Hitachi Siemens* Samsung Nokia

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	Jan State St	3 10 0 0 0 0	Deutsche Post/DHL	r ideas, stories, and	@climatecounts.org
Climate Counts is a New Hampshire- based non-profit organization launched	by organic pioneer Stonyfield Farm in collaboration with Clean Air-Cool	Planet. Our board is comprised of	environmental and business leaders. 19	We welcome your comments! Share your ideas, stories, and	thoughts about our ratings at comments@climatecounts.org



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change. Companies are scored annually on their voluntary efforts: the higher the score, the higher the company's commitment to reversing climate change. And they can improve their scores as they move to do more. Climate Counts offers consumers an objective, balanced way to know if companies are taking active steps to reverse climate

ClimateCounts

Cut out the score card and take it with you when you shop!